

**RESPONSIVE** 

A BETTER FLOOR

**IMPACT**®

**MARKETING  
COLLATERALS**

## STRAP SETS



## ARCHITECHT FOLIOS

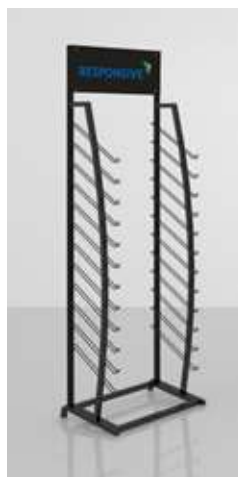
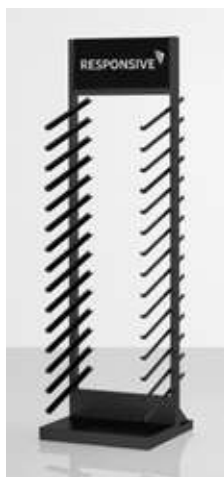




## DISPLAY BOARDS & STAIR STEP STANDS



## TOWER DISPLAYS



## WINGED DISPLAYS





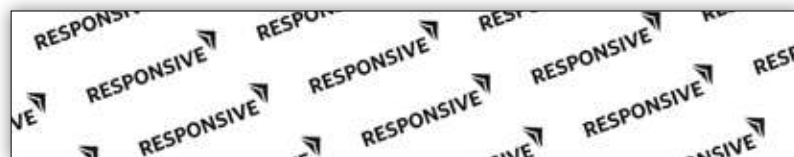
## CHIP SETS



## CARTON DESIGN



## IXPE BACKING DESIGNS



## ORIGINAL VISUALS FOR EACH SKU



- Room scenes
- Close up shots
- Individual plank variations
- Floor decor layouts



## SELL SHEETS & TECHNICAL TABLES

The collage features several key documents:

- Prestige Sell Sheet:** Includes the text "RESPONSIVE IMPACT A BETTER FLOOR PRESTIGE SPC FLOORING UNILIN® CLICK SYSTEM | PAINTED BEVEL". It also features a diagram of the flooring's multi-layer construction.
- Montebello Sell Sheet:** Titled "MONTEBELLO 1005-02 15 UNIQUE PATTERN VARIATIONS", it displays a grid of 15 different plank patterns.
- Technical Tables:** Two tables providing detailed specifications for the Prestige product, including dimensions, weight, and performance metrics.
- Room Scene:** A photograph of a modern living room with a light wood-look floor, a white sofa, and a coffee table.



PRODUCT CATALOG BOOK



BRAND BUILDING

